

TRAVEL & EVENTS EMAIL NEWSLETTER REQUIREMENTS AND DEADLINES

Our State

CELEBRATING NORTH CAROLINA

Mailing Address:
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Travel & Events Email Newsletter

264 x 220

*(Please submit image at 2x actual size
- 528 x 440 pixels)*

Five Word Maximum Headline Here

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Image / Digital Ad:

- 528 x 440 pixels
Please note: image size is optimized for high-density (retina) display. Image will run at 264 x 220 pixels.
- Please submit image as a .jpg file. We do not accept Flash or GIF animation

Headline:

5 words maximum

Description:

40 words maximum

Website URL

Material Deadline

This email is sent the **first and third Wednesdays** of each month. Materials are due 3 weeks prior to the email newsletter send date.

Material Submission

Email: ads@ourstate.com

2018 Travel & Events Dates

Issue	Email Date
January Week 1	Jan. 3
January Week 3	Jan. 17
February Week 1	Feb. 7
February Week 3	Feb. 21
March Week 1	Mar. 7
March Week 3	Mar. 21
April Week 1	Apr. 4
April Week 3	Apr. 18
May Week 1	May 2
May Week 3	May 16
June Week 1	Jun. 6
June Week 3	Jun. 20
July Week 1	Jul. 4
July Week 3	Jul. 18
August Week 1	Aug. 1
August Week 3	Aug. 15
September Week 1	Sept. 5
September Week 3	Sept. 19
October Week 1	Oct. 3
October Week 3	Oct. 17
November Week 1	Nov. 7
November Week 3	Nov. 21
December Week 1	Dec. 5
December Week 3	Dec. 19