

# RECIPES OF THE WEEK EMAIL NEWSLETTER REQUIREMENTS AND DEADLINES

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# Our State

CELEBRATING NORTH CAROLINA

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## Recipes of the Week Email Newsletter

**300 x 250**

*(Please submit image at 2x actual size  
– 600 x 500 pixels)*

### Five Word Maximum Headline Here

This is forty words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc placerat diam arcu. Donec lobortis mauris ac tristique tincidunt. Morbi tempor justo magna, nec commodo uma euismod ut. In maximus laoreet orci. Nam egestas ut nisi eget.

### Image / Digital Ad:

- 600 x 500 pixels  
*Please note: image size is optimized for high-density (retina) display. Image will run at 300 x 250 pixels.*
- Please submit image as a .jpg file. We do not accept Flash or GIF animation

### Headline:

5 words maximum

### Description:

40 words maximum

### Website URL

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### **Material Deadline**

This email is sent **every Tuesday**.  
Materials are due 3 weeks prior to the email newsletter send date.

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### **Material Submission**

Email: [ads@ourstate.com](mailto:ads@ourstate.com)

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