

# HOME & GARDEN EMAIL NEWSLETTER REQUIREMENTS AND DEADLINES

## Our State

CELEBRATING NORTH CAROLINA

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### Home & Garden Email Newsletter

**264 x 220**

*(Please submit image at 2x actual size  
- 528 x 440 pixels)*

#### Five Word Maximum Headline Here

This is forty words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc placerat diam arcu. Donec lobortis mauris ac tristique tincidunt. Morbi tempor justo magna, nec commodo uma euismod ut. In maximus laoreet orci. Nam egestas ut nisi eget.

#### Image / Digital Ad:

- 528 x 440 pixels  
*Please note: image size is optimized for high-density (retina) display. Image will run at 264 x 220 pixels.*
- Please submit image as a .jpg file. We do not accept Flash or GIF animation

#### Headline:

5 words maximum

#### Description:

40 words maximum

#### Website URL

### 2019 Home & Garden Dates

January 9

February 13

March 13

April 10

May 8

June 12

July 10

August 14

September 11

October 9

November 13

December 11

### Material Deadline

This email is sent the **second Wednesday** of each month. Materials are due 3 weeks prior to the email newsletter send date.

### Material Submission

Email: [ads@ourstate.com](mailto:ads@ourstate.com)