

# TRAVEL & EVENTS EMAIL NEWSLETTER REQUIREMENTS AND DEADLINES

# Our State

CELEBRATING NORTH CAROLINA

Mailing Address:  
PO Box 4552  
Greensboro, NC 27404

Street Address:  
800 Green Valley Road, Suite 106  
Greensboro, NC 27408

Tel. (336) 286-0600  
or (800) 948-1409  
Fax (336) 286-0100

## Travel & Events Email Newsletter

**264 x 220**

*(Please submit image at 2x actual size  
- 528 x 440 pixels)*

### Five Word Maximum Headline Here

This is forty words. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc placerat diam arcu. Donec lobortis mauris ac tristique tincidunt. Morbi tempor justo magna, nec commodo uma euismod ut. In maximus laoreet orci. Nam egestas ut nisi eget.

### Image / Digital Ad:

- 528 x 440 pixels  
*Please note: image size is optimized for high-density (retina) display. Image will run at 264 x 220 pixels.*
- Please submit image as a .jpg file. We do not accept Flash or GIF animation

### Headline:

5 words maximum

### Description:

40 words maximum

### Website URL

## Material Deadline

This email is sent the **first and third Thursdays** of each month. Materials are due 3 weeks prior to the email newsletter send date.

## Material Submission

Email: [ads@ourstate.com](mailto:ads@ourstate.com)

## 2019 Travel & Events Dates

January 3

January 17

February 7

February 21

March 7

March 21

April 4

April 18

May 2

May 16

June 6

June 20

July 4

July 18

August 1

August 15

September 5

September 19

October 3

October 17

November 7

November 21

December 5

December 19