

Our State

CELEBRATING NORTH CAROLINA

2020 EDITORIAL CALENDAR





JANUARY

Winter Weekend Getaways

Features: Blowing Rock, Beech Mountain, and Boone

Photo Essay: Handwoven: Textiles

Ad space due: 10/18/2019
Ad design materials due: 10/21/2019
Furnished ad due: 10/25/2019
Issue mail date: 12/17/2019

FEBRUARY

Restoration Restaurants

Features: Gas Station Restaurants, NC Food Halls

Photo Essay: Illustrated NC

Ad space due: 11/15/2019
Ad design materials due: 11/18/2019
Furnished ad due: 11/22/2019
Issue mail date: 1/14/2020

MARCH

Middle Mountains

Features: Pilot Mountain, Morrow Mountain, and the Uwharries

Photo Essay: Coffee and Doughnuts

Ad space due: 12/27/2019
Ad design materials due: 1/2/2020
Furnished ad due: 1/03/2020
Issue mail date: 2/11/2020

APRIL

Mill Village Renaissance

Features: Rocky Mount Mills; Revolution Mill

Photo Essay: Bees

Ad space due: 1/29/2020
Ad design materials due: 1/30/2020
Furnished ad due: 1/31/2020
Issue mail date: 3/17/2020

MAY

Hiking Issue

Features: Hot Springs; Outdoor Clubs; Cliffside Hikes

Photo Essay: Rhododendrons

Ad space due: 2/28/2020
Ad design materials due: 3/2/2020
Furnished ad due: 3/6/2020
Issue mail date: 4/14/2020

JUNE

The Coastal Issue

Features: Loggerhead Turtles; Outer Banks Rum

Photo Essay: Topsail Island

Ad space due: 3/27/2020
Ad design materials due: 3/30/2020
Furnished ad due: 4/3/2020
Issue mail date: 5/12/2020

JULY

NC Pool Party

Features: Waterfalls, Rock Quarries, and Swimming Holes

Photo Essay: Southern Highland Reserve

Ad space due: 4/24/2020
Ad design materials due: 4/27/2020
Furnished ad due: 5/1/2020
Issue mail date: 6/16/2020

AUGUST

Porches With a Past

Features: Lake Toxaway; Treasures from NC Universities

Photo Essay: The NC Cheese Trail

Ad space due: 5/29/2020
Ad design materials due: 6/1/2020
Furnished ad due: 6/5/2020
Issue mail date: 7/14/2020

SEPTEMBER

A Season for Travel

Features: Scenic Byways; Mustang Owner's Museum

Photo Essay: Mountain Amusement Parks

Ad space due: 6/26/2020
Ad design materials due: 6/29/2020
Furnished ad due: 7/2/2020
Issue mail date: 8/18/2020

OCTOBER

The Mountain Issue

Features: Hendersonville's Japanese Maples; Grassy Creek Winery and Klondike Cabins

Photo Essay: State Fare

Ad space due: 7/29/2020
Ad design materials due: 7/30/2020
Furnished ad due: 7/31/2020
Issue mail date: 9/15/2020

NOVEMBER

Museums

Features: North Carolina Museum of Art; Hickory Museum of Art

Photo Essay: Corn, Grits, and Gristmills

Ad space due: 8/28/2020
Ad design materials due: 8/31/2020
Furnished ad due: 9/4/2020
Issue mail date: 10/13/2020

DECEMBER

Happy Holidays

Features: 100 Gifts in 100 Counties

Photo Essay: Christmastown, USA

Ad space due: 9/25/2020
Ad design materials due: 9/28/2020
Furnished ad due: 10/2/2020
Issue mail date: 11/10/2020



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