

Our State

CELEBRATING NORTH CAROLINA

2024 EDITORIAL CALENDAR



JANUARY

Photo Essay: The Birthplace of ...
Features: The Textile Issue

Ad space due: 10/20/23
Ad design materials due: 10/23/23
Furnished ad due: 10/27/23
Issue mail date: 12/20/23

FEBRUARY

Photo Essay: Winter Blooms
Features: The Jazz Issue

Ad space due: 11/17/23
Ad design materials due: 11/20/23
Furnished ad due: 11/27/23
Issue mail date: 1/17/24

MARCH

Photo Essay: Somerset Place
Features: A Genealogical Journey

Ad space due: 12/29/23
Ad design materials due: 1/2/24
Furnished ad due: 1/5/24
Issue mail date: 2/14/24

APRIL

Photo Essay: Airlie Gardens
Features: The Hidden History Issue

Ad space due: 1/26/24
Ad design materials due: 1/29/24
Furnished ad due: 2/2/24
Issue mail date: 3/13/24

MAY

Photo Essay: Sportfishing
Features: Grace & Beauty

Ad space due: 2/23/24
Ad design materials due: 2/26/24
Furnished ad due: 3/1/24
Issue mail date: 4/17/24

JUNE

Annual Coastal Issue

Photo Essay: First Light
Features: The Lighthouse Issue

Ad space due: 3/22/24
Ad design materials due: 3/25/24
Furnished ad due: 3/29/24
Issue mail date: 5/15/24

JULY

Photo Essay: Bicentennial Farms
Features: Summer Pleasures

Ad space due: 4/26/24
Ad design materials due: 4/29/24
Furnished ad due: 5/3/24
Issue mail date: 6/12/24

AUGUST

Photo Essay: The State Toast
Features: The Performing Arts Issue

Ad space due: 5/31/24
Ad design materials due: 6/3/24
Furnished ad due: 6/7/24
Issue mail date: 7/17/24

SEPTEMBER

Photo Essay: Four National Forests
Features: Rural North Carolina

Ad space due: 6/28/24
Ad design materials due: 7/1/24
Furnished ad due: 7/5/24
Issue mail date: 8/14/24

OCTOBER

Annual Mountain Issue

Photo Essay: Life on the Edge
Features: Mountain Masterpieces

Ad space due: 7/26/24
Ad design materials due: 7/29/24
Furnished ad due: 8/2/24
Issue mail date: 9/11/24

NOVEMBER

Photo Essay: Sweet Potatoes
Features: The Military Issue

Ad space due: 8/30/24
Ad design materials due: 9/3/24
Furnished ad due: 9/6/24
Issue mail date: 10/16/24

DECEMBER

Annual Holiday Issue

Photo Essay: Hallmark-Worthy Towns
Features: Homes for the Holidays

Ad space due: 9/27/24
Ad design materials due: 9/30/24
Furnished ad due: 10/4/24
Issue mail date: 11/13/24

SPECIAL INTEREST PUBLICATIONS

SPRING

NC Outdoors

Ad space deadline: 3/1/24
Ad design materials due: 3/4/24
Furnished ad deadline: 3/8/24
On-sale date: 5/14/24

FALL

*100 Foods You Must Eat
in 100 Counties*

Ad space deadline: 8/2/24
Ad design materials due: 8/5/24
Furnished ad deadline: 8/9/24
On-sale date: 10/8/24

